



Benefits

- **Build face-to-face relationships** and feel like you're in the same room with colleagues, customers, and partners.
- **Simplify collaboration** with an intuitive user experience and convenient, self-serve setup in just minutes.
- **Clear desktop clutter** with a multipurpose device that delivers all-in-one HD video, unified communications capabilities, and a display for your laptop (DX70 and DX80).

Cisco DX Series

Desktop Collaboration: A Growing Trend with Big Dividends

Great collaboration is vital to any business's success. And thanks to technology, it's becoming easier and more cost-effective to provide quality tools for every employee across the organization.

Recent studies by Gartner, Forrester, and Frost & Sullivan show that companies are looking for a new class of multipurpose desktop endpoints that go beyond basic voice communications. They want to enhance virtual meetings with rich, high-definition (HD) video conferencing for everyone. The kind that simplifies the workday and dramatically enhances working relationships. That's easy to set up and maintain. And that makes video meetings as simple as making a phone call.

You'll get all that and more with the Cisco® DX Series. This innovative set of multifunction touchscreen devices (Figure 1) is designed for people who spend a lot of time collaborating and want a no-compromise experience at their fingertips. Launch lifelike HD video meetings with any standards-based H.264 AVC device, including smartphones, Cisco TelePresence® systems, and Cisco WebEx® and video-enabled Cisco Jabber® applications. Use it to replace your desktop IP phone. Integrate with your PC for content sharing and much more, all with a single, easy-to-use device.

Figure 1. The Cisco DX Series Makes Video Collaboration Easy and Accessible



Optimize Collaboration with an Adaptable and Affordable Multifunction Device

Use the Cisco DX Series in a variety of environments at the office, in a home office, in shared workspaces, or in shared quiet rooms. The Cisco DX Series is ideal for everyone who collaborates – executives, managers, contact center agents, distance learning instructors, nurses, manufacturing shift operators, and other types of workers. With value-based pricing, everyone in the organization can now enjoy no-compromise collaboration.

The Cisco DX Series includes:

- **Cisco DX650:** Compact device with an integrated 7-inch touchscreen and the option to use it with an external monitor for content viewing.
- **Cisco DX70:** Midsize device with a 14-inch fully touch-based screen and the ability to share PC or Mac content while in meetings or to serve as an external monitor.
- **Cisco DX80:** Large 23-inch fully touch-based screen with the ability to share PC or Mac content while in meetings or to serve as an external monitor.

Next Steps

For more information about the Cisco DX Series, visit www.cisco.com/go/dx or contact your Cisco account representative.