

JATO Take Their Automotive Offering Up a Gear With Help from Insight.

Since 1984, JATO has been at the heart of the automotive industry. By using smart research, they have provided thousands of clients, from leasing companies and dealers to manufacturers, with the knowledge needed for the global landscape, allowing them to deliver the best possible results.



The Challenge

JATO are a business that operate all over the globe. As a result, close co-ordination is important, regardless of the location of staff. The introduction of a new system that would allow full collaboration and communication from anywhere was the number one priority for any IT upgrade.

Data is the main aspect of JATO's business. Any system that would allow easy access, while offering reduced maintenance and running costs would be of significant value to the company. It was also crucial to develop a system that would allow them to bring their data and services closer to their clients, allowing them to work considerably faster than in the past.



Quick Overview

By introducing new tools and smart conferencing options, Insight enable JATO employees to work collaboratively with each other, and with customers, wherever they happen to be in the world.

Coupled with cloud storage solutions, the new system enables JATO to extend their reach around the world, and reduced the time taken to achieve results.

"JATO selected Insight because we required a partner that could improve efficiencies, increase collaboration, reduce costs and ultimately assist us with our data centre migration."

Andy Paxton, Head of Technology Service & Operations JATO



The Solution

To help JATO work more flexibly and seamlessly, Insight provided an array of solutions to assist their digital transformation.

To allow for a more intuitive meeting room environment, Microsoft Surface Hubs were installed, along with a new Skype for Business environment, resulting in a totally revamped call and network infrastructure and completely upgraded meetings and conference calls.

With file sharing also being a significant target for JATO, a new cloud storage system was implemented, allowing for easy collaboration and access of documents through OneDrive and PowerPoint. This has allowed for a much more streamlined approach that is appreciated by staff and clients alike.

Insight's expertise also allowed JATO to optimise their licencing agreements, ensuring that they only bought the right technologies at appropriate prices, saving the business money and making it fit for the future.



The Benefits

Insight's upgrades to the JATO digital environment has resulted in a more accessible system for their tens of thousands of clients and customers across the globe, making the business more attractive and boosting profitability.

As well as improving the digital environment, the new system also boasts reduced running costs which, along with the careful management of licences, has resulted in an increase in value for money for the business, with their full service being consolidated into as few solutions as possible.

"Our digital products and services powered by the JATO cloud will enable tens of thousands of our customers to operate effectively, powering millions of transactions as we move forwards through our digital journey"

Ian Roberts, Chief Digital & Data Officer JATO

The Results Highlights



Increased access to vital data for tens of thousands of customers around the world.



More flexibility for JATO employees to work around the world, thanks to smart collaboration and conferencing tools.



Lower operating costs, greater scope for future upgrades and a streamlined licencing agreement.



Faster delivery of services to customers and clients, as well as a higher quality level of service provided.

Manage today. Transform for tomorrow.

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