

INTRODUCING:



VERITAS™

ENTERPRISE DATA SERVICES

PLATF O R M

Data is at the heart of everything we do. Every malicious threat aims to exploit this data and regulations govern how this data should be stored, managed and protected. Dealing with these challenges is incredibly difficult to do in an increasingly fragmented, siloed and highly complex IT environment. Starting over is a non-option. So, how do you get it done?

That's where Veritas comes in.

THREE IMPACTING TRENDS



175

zettabytes by 2025

FACT:

It would take over 2.6 trillion smartphones to store 175ZB of data.

FACT:

A new organization will fall victim to ransomware every 14 seconds in 2019.¹



300%

YOY increase in ransomware attacks.²



52%

of data is still dark³

FACT:

It's impossible to prove regulatory compliance when half of your data is dark.

FOUR DATA MANAGEMENT CHALLENGES



MORE DATA/SOURCES TO MANAGE:

PHYSICAL,
VIRTUAL,
HYPERCONVERGED,
CLOUD,
MOBILE,
MACHINES,
OPEN SOURCE,
CONTAINERS



MORE THREATS TO PROTECT AGAINST:

RANSOMWARE,
CRYPTO-ATTACKS,
HUMAN ERROR,
MALICIOUS INTENT,
NATURAL DISASTERS,
INFRASTRUCTURE,
SPRAWL



MORE REGULATIONS TO COMPLY WITH:

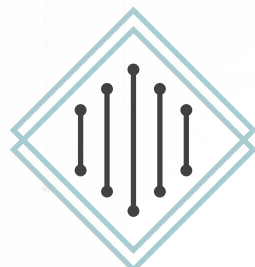
GDPR,
HIPAA,
PCI DSS,
CCPA,
FACTA,
FTCA,
APP,
LGPD



MORE NEED TO OPTIMIZE FOR:

COST,
AGILITY,
AVAILABILITY
AND
EFFICIENCY

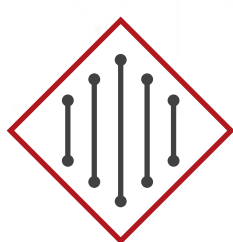
ONE SOLUTION—A STANDARDIZED PLATFORM



AVAILABILITY

Ensure applications are always available and deliver on even the most strict of SLAs that your 24/7 business demands— virtual, on-premise or in the cloud.

Learn more at
veritas.com/availability



PROTECTION

Keep data protected at scale and always recoverable no matter where it lives with simplified, yet robust, data protection solutions.

Learn more at
veritas.com/protection



INSIGHTS

Gain key insights into data that allow you to take action to increase operational efficiency, optimize costs, and enable regulatory readiness.

Learn more at
veritas.com/insights

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1. Source: Cyber Security Ventures.
2. Source: dimensiondata.com.
3. Source: Veritas Value of Data Report 2019.