

# Insight Hybrid Cloud Optimisation Service

for Microsoft Azure



Insight's Hybrid Cloud Optimisation Service – Azure (HCO-A) gives you a clear view of your Azure estate, making management easier and enabling you to maximise value, performance and security, while minimising costs.

The knowledge and expertise of our certified Azure professionals help you achieve the right approach to optimise performance against your budget and operational goals.

## Business challenge

Azure can offer considerable operational and cost advantages, but achieving maximum Return on Investment (RoI), can be complex and time consuming.

Dedicated resources are required to manage your Azure environment - from management and monitoring of Virtual Machine (VM) usage through to security, resource configuration and much more. Maintaining focus on your Azure estate can suffer as more pressing business priorities occur.

## Our solution

Insight's Optimisation Service gives you the visibility and knowledge you require to boost your Azure ROI. Our highly experienced Azure professionals will perform an independent assessment of your current approach to Azure, and help identify and implement optimisation improvements specifically for your organization.

## Our service

Available in two tiers – Standard and Advanced – our HCO-A Service focuses on cost and performance optimisation issues, allowing you to choose the level of service that's right for you and ensuring that maximum value from Azure is achieved.

The Standard level provides visibility into basic IaaS and PaaS cost performance while the Advanced level provides a more detailed review and extends the scope to areas such as network and security optimisation.

## Key benefits

- Maximises the value, performance and security of your Azure services
- Improve RoI through cost alignment and management
- Direct access to Insight's Azure specialists, delivering right-sizing and ongoing optimisation
- Options to extend and tailor the service using Add-On modules

## Why Insight

We are the partner  
to manage today and  
transform tomorrow

### Manage

- Efficiency
- Scalability
- Dependability
- Convenience
  - Speed

### Transform

- Depth of capability
  - Innovation
    - Vision
  - Consulting & solution orientation
- Relationship investment
  - Partner alignment

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## Extending and tailoring your service

You can extend and tailor our HCO-A Service with optional Add-On modules that enable you to meet your organisation's specific needs and budgets, including:

- **Detailed Security Optimisation Review**  
a high-level review and recommendations for your Azure security
- **On Premise Optimisation Assessment**  
an examination of your physical infrastructure and Hyper-V and VMware hosts
- **Configuration Management Review**  
an 'Assess and Design' operational focus on keeping your Azure services up to date
- **Migration and Placement Assessment**  
identification of, and migration project plan for, further on premise services
- **Contract Optimisation**  
expert input on achieving a better aligned, future-proof, Microsoft contract
- **Software Lifecycle Services**  
helping you outsource your software asset management to reduce cost and risk
- **Detailed Azure Cost Management**  
monitor, allocate, and optimise cloud spend in a multi-cloud environment
- **Licensing Deployment Optimisation**  
examine how to maximise the residual value of your existing licensing investment

Hybrid Cloud Optimisation – Azure	Standard	Advanced
<b>Basic Core Service</b>		
Virtual Machines and Storage	✓	✓
Web Apps / Worker Roles	✓	✓
Azure SQL Optimisation	✓	✓
MS Licensing / SKU/ RI Review	✓	✓
ARO Toolkit Implemented	✓	✓
Basic Security Optimisation Review		✓
Review of Process and Culture		✓
Basic Hybrid Cloud Strategy Review		✓
Basic Network Optimisation Review		✓
Basic Azure Resilience Review		✓
Basic IaaS>Pass Candidates Review		✓
Microsoft Portal Training	✓	
Config. Baseline (Technical)	✓	
Built-in Tools for Cost Mgmt	✓	
Bring Your Own License review	✓	
Best practices (Processes)	✓	

Contact your Insight account manager to find out more about our Hybrid Cloud Optimisation – Azure service.