



# Getting Ready for the GDPR

Helping you successfully meet the challenges of the upcoming General Data Protection Regulation (GDPR)

Introduction to GDPR.....page 3

Challenges and key changes  
that GDPR will have on data..... page 4

8 steps to get you started  
on your GDPR journey ..... page 5

Solutions and support..... page 6-7



From **25 May 2018**, any organisation failing to adhere to the new General Data Protection Regulation (GDPR) on how to manage, process, store and report on the personal data could face crippling fines.



## What is the GDPR?

GDPR is new legal framework that effects the EU and also the UK (post-Brexit). Whilst there are similarities with the existing UK Data Protection Act 1998 (DPA), there are some new and different requirements that you need to be aware of.

### Why has it happened?

With so many businesses and services operating across borders, international consistency around data protection laws and rights is crucial both to businesses and organisations, and to individuals. Having clear laws with safeguards in place is more important than ever given the growing digital economy.

### Ignorance isn't bliss with the GDPR

GDPR will affect those who have day-to-day responsibility for data protection most, in particular the 'controllers' and 'processors'. The definitions are broadly the same as under the DPA – i.e. the controller says how and why personal data is processed and the processor acts on the controller's behalf.

But that doesn't mean everyone else can ignore it. The regulation applies to everyone in your organisation, from reception to the CEO – therefore awareness and training needs to be given across the entire organisation.



**72 hours**

to report a data breach to the relevant supervisory authority



GDPR comes in to full effect from

**25<sup>th</sup> May 2018**



**€20m or 4%**

of annual worldwide turnover – New fines that far exceed the current maximum of £500,000



### Challenges with the new GDPR

GDPR will affect the whole organisation with the buck stopping at board level. Failure to comply with GDPR will result in potentially crippling fines and loss of credibility, market share, and unfortunately even jobs.

#### Understanding and identifying the full scale and scope of your data

With data at heart of GDPR compliance, the challenge is enormous.

- Do you really know what you're storing and how you're using your data?
- Is it truly secure and comprehensively backed up?
- Can you readily respond to requests for reporting on it?

In short, are your business and data optimisation processes ready for GDPR – and if they're not, how are you going to make sure that they become so in time?

#### Understanding the complexities

Understanding the intricacies of GDPR, and working out what processes or technologies you need to introduce, change or remove, are difficult, time-consuming and resource-hungry tasks. And then you have to develop a plan, talk to different vendors about their potential solutions, implement the new technologies, and negotiate support agreements with the separate suppliers.

## Key GDPR changes to prepare for

### Accountability principle

The principles are similar to those in the DPA, with added detail and a new accountability requirement. The accountability principle requires you to show how you comply with each of the GDPR principles.

**Find out more here.**

### New rights under the GDPR

The GDPR includes some new rights for individuals and also strengthens some of the rights that currently exist under the DPA:

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to automated decision making and profiling

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*“UK firms see employees  
as top risk to  
GDPR compliance”*

Source: <http://www.computerweekly.com/news/450423362/>

UK-firms-see-employees-as-top-risk-to-GDPR-compliance

## Not sure where to begin? Follow our 8 important steps to consider for the GDPR.

1



### Start Off with Having a Plan

Set out an action plan of what you are going to do, who is responsible for certain processes and most importantly timelines to ensure that you are fully compliant before the regulation comes in to full force.

2



### Create a Process for Data Protection Impact Assessments

These are useful tools to look at privacy risks, for example if you are going to introduce new technologies.

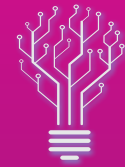
3



### Have a Breach Reporting Plan

Figure out what happens when you get a data breach. Who is responsible? When do you need to contact the regulator etc? This is something that you should fire drill.

4



### Invest in Technology

A good investment in technology will pay off in the long run. Prevent data or security breaches and avoid significant fines.

8



### Provide Training for Everyone

Everybody needs to be given training on the new GDPR from the CEO to the Receptionist. Educate them on what it is, what it means for them, and how they can ensure that they comply.

7



### Get the Board Onboard

This is not a minor issue. Jobs could be lost and heavy fines can be given. It's critical that all of the senior management team are aware and understand the impacts of the new GDPR.

6



### Adjust to the New Rules

Familiarise yourself with the new rules, like the right to be forgotten, personal data consent and subject access requests. It is important to develop new processes that deal with these.

5



### Look at your Vendor Contracts

There are lots of new obligations and liabilities, so it is important that you understand these and so do your vendors. You will need your vendors help for reporting things like data breaches.



## Helping you overcome the GDPR hurdle

Wherever you are on your GDPR journey, Insight's GDPR consultancy and technology services will ensure you fully understand the legislation so you can:

- Create a successful data strategy
- Implement a solution that meets your business requirements
- Secure your data

### Removing the complexity from assessment through to support

Taking a modular, end-to-end approach, our team of experts will assess your GDPR readiness and help you create a plan that aligns your policies, processes and technology to GDPR. Using our security expertise combined with our strong partner network with leading vendors and service providers, we'll develop the best data optimisation and security solution for your organisation.

By providing you with the insight into your current data usage and processes, you'll be able to effectively structure it to maximise value, while also remaining confident that it is continuously protected and easily reported on. Understand how to identify, monitor and remove dark data so you're only storing what you need – minimising security and non-compliance risks, and safeguarding your data, your reputation and your bottom line.



Insight will ensure you can drive your business forward, confident that you have the accountability, transparency and good governance that GDPR requires

## What's the benefits of using Insight?

### Understand the impact of GDPR

Identify exactly where and how the GDPR impacts your data with Insight's team of experts.

### Gain real control of your data

Insight will ensure your business and data optimisation processes are ready in time for GDPR, enabling you to get comprehensive visibility of the data you hold and where.

### Benefit from an end-to-end solution

From identifying your current policies and processes alignment to deploying a security solution to safe guard your data assets, Insight can provide you with a complete view of your GDPR status and offer extra support wherever needed.



Get Ready

Find out how ready you are for the GDPR by taking our quiz

Visit [www.uk.insight.com/gdpr](http://www.uk.insight.com/gdpr) for more help and information around GDPR.

## About Insight

Today, every business is a technology business. Insight empowers companies of all sizes and government organisations to healthcare and educational institutions with Insight Intelligent Technology Solutions™ to realise their goals. As a Fortune 500-ranked global provider of hardware, software, cloud and service solutions, our more than 6,000 teammates give clients the guidance and expertise needed to define, architect, implement and manage technology today to help them transform for tomorrow.



For more information about how Insight can help you on your GDPR journey visit [www.uk.insight.com/gdpr](http://www.uk.insight.com/gdpr)

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